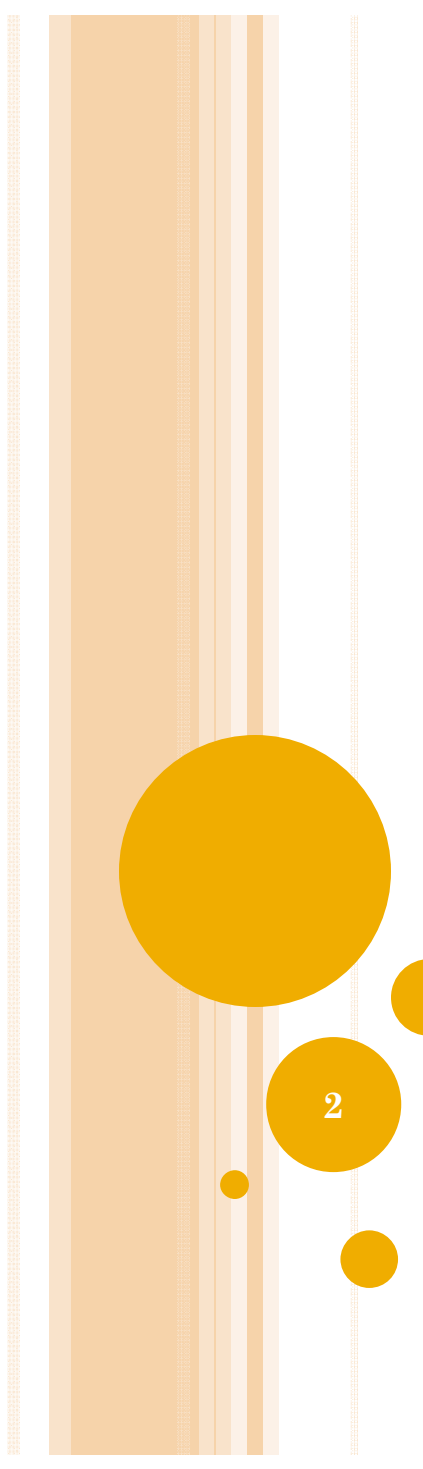


MILLSTONE TOWNSHIP SCHOOL DISTRICT STRATEGIC VISION: GOALS

W.H. Adams & Associates, LLC
November 2013





**BASED ON THE
SURVEYS & THE DATA
THE FOLLOWING TARGET
AREAS AND POTENTIAL
GOALS WERE
IDENTIFIED.....**

CURRICULUM & INSTRUCTION

THE SURVEYS & DATA SAY

- Curriculum evaluation
 - Curriculum sequence
 - Common Core Implementation Plan
 - Review use of Differentiated Instruction at all grade levels
 - Technology Integration Plan
 - One-2-One Computing
 - Evaluate the current use of project-based instruction in curriculum. Develop a plan to further integrate.
 - Develop a plan to address Language Arts curriculum
 - Develop a plan to address Math Curriculum concerns (Everyday Math)
- Kindergarten – skills need for 1st grade success, curriculum and length of day
- Increase focus on STEM/STEAM curriculum
- Online Courses Options

CURRICULUM & INSTRUCTION

THE SURVEYS & DATA SAY

- Develop plan to ensure the district addresses state definition of “college & career readiness” at the middle school level.
- Determine the effectiveness of instruction and instructional models for students with special needs.
- **Examine the instructional and curricular options offered to students with special needs.**
- Review the feasibility of smaller learning communities, magnet, or themed programs.
- Review what students need to be prepared for 3rd grade transition & preparation for accountability measures.
- Increase achievement for all students commensurate with ability levels & promote mastery for all students (individualized learning/pacing).
- Develop and implement a sustained professional development program based on instructional needs.

FINANCE & FACILITIES

THE SURVEY AND DATA SAY.....

- Based on the review of perceptions, the data, and on the district's mission establish a process and timeline to make and operationalize a grade level building configurations and building use.
- Develop a business plan and timeline for implementation and assessment of the MPAC center use and as a revenue stream.
- Maximize the benefits of the BOE/District investment in technology by ensuring that these resources are refurbished and efficiently located, maintained, secured, and enhanced to meet expanding instructional and business needs.
- Review, implement, and sustain an information management system that supports system-wide collaboration & provides employees across the district with secured access to the information they need to effectively do their job.
- Maintain positive revenue to expenditure ratios.

FINANCE & FACILITIES

THE SURVEY AND DATA SAY.....

- Ensure significant long-term debt capacity (i.e. Debt service for facilities)
- Provide a safe, orderly and engaging learning environment for all students. (In particular, address updates and cleanliness concerns in Primary & Elementary schools, per student survey.)
- Identify & prioritize capital & renovation with regard to future building use and grade level configuration.
- Examine alternative revenue sources i.e. develop uniform strategy for grant acquisition and possible tuition.
- Develop marketing strategy to garner town council and community support.
- Examine human resource allocation and needs based on the changing demographics, curriculum, and curriculum sequencing needs.

FINANCE & FACILITIES

THE SURVEY AND DATA SAY.....

- Explore additional funding opportunities designed to maintain positive revenue to expenditure ratios (consolidation of services, grants, partnerships, etc.).
- Explore the infrastructure that would be needed to establish internal magnet or themed programs, i.e. STEM, STEAM, and/or IBA.
- Analyze the cost benefit and satisfaction level with the current sending/receiving relationship for secondary Millstone students.

COMMUNICATION

THE SURVEYS AND DATA SAY.....

- Evaluate communication effectiveness with community and community leadership. Develop plan to address “perceptions.”
- Based on information provided in strategic vision/plan, develop district “brand/motto.” Then develop communication/pr plan – see next goal.
- Develop communications/pr plan for internal and external stakeholders/clients. Plan to include (but not limited to):
 - Examination of District website (purpose, effectiveness, etc.)
 - Examination of other District communication vehicles as to purpose, content, effectiveness):
 - Print newsletter
 - Electronic emails/announcements
 - Electronic newsletter
 - Robo calling, etc. (phone)
 - Face-2-Face events
 - Social Media (Twitter, Facebook, Instagram, etc.)

COMMUNICATIONS

THE SURVEY AND DATA SAY....

- Examination of existing external stakeholders/clients (alumni, taxpayers, business partners, local government, parents) and plan with calendar to communicate with each constituency group.
- Examination of existing internal stakeholders/clients (staff, support staff, leadership team) and develop plan with calendar to communicate with each group.
 - Appreciation
 - Events
 - Changes
- Establish community partnerships between the district and local government, business, educational and civic organizations to provide services and learning opportunities beyond the classroom, including full-service community school programs and learning center (possible facility use?)
- Develop system for increased student input (voice) and communication of student success and work in communication vehicles such as website, Facebook page, Instagram, etc.

COMMUNICATIONS

THE SURVEYS AND DATA SAY

- Develop system for increase two-way communication with community (target stakeholders without children in district).

- Research opportunities for District to promote itself, its initiatives, successes, etc.
 - Student conferences
 - Staff paper presentations
 - Create District Podcast or Webinars
 - Blog – by content area, student clubs, etc.

SUPPORT SERVICES

THE SURVEYS AND DATA SAY

- Develop an assessment and/or satisfaction instrument(s) for student/parent feedback to assist with continuous improvement of ancillary services.
- Develop an electronic longitudinal follow-up of MTSD graduates to determine the effectiveness of preparation for real world success.
- Review the level of accessibility and effectiveness of all ancillary student services with their intent of increasing student performance and satisfaction with the MTSD experience.
- Examine effectiveness of student counseling and follow-up programs.
- Consider ways to utilize alumni to provide student support and/or mentoring.
- Consider ways to utilize business partners to provide student support and/or mentoring.
- Develop ways to better understand diversity to promote global awareness.
- Develop student support services that ensure safety and wellness for each student.
- Develop clear, practical, and realistic outcomes for students with special needs and provide the instructional and ancillary support for the students to achieve these outcomes.

STUDENT LIFE

THE SURVEYS AND DATA SAY

- Review and enhance student input mechanisms and leadership opportunities. (more voice/more choice)
- Consider establishment of an alumni organization/support group to enhance current student life.
- Review intramural and interschool athletic activities.
- Develop a communication plan to connect student life participation & success with academic achievement.
- Establish criteria for assessing clubs based on responsible & ethical behaviors, leadership, collaboration, creativity, health & fitness, positive self image, sportsmanship, and respect of others.
- Review co-curricular activities offered in light of the following criteria: ethics, leadership, collaboration, creativity, health & fitness, positive self image, sportsmanship, and respect of others.
- Increase community support of and involvement in extra-curricular activities and student artistic events, etc.
- Review of anti-bullying initiatives.
- Review to understand students “perception” of faculty and staff. Develop a plan to address outcome of the review.

TECHNOLOGY

- Measure impact of technology on student achievement
- One-2-One Computing
- Professional Development Plan regarding Integration in Curriculum
 - Increase student motivation & engagement
 - Access to teaching resources that otherwise would not be available to teachers & students

LONG RANGE

- Clearly from available staffing, budget, and enrollment data, there are serious implications regarding future staffing, the learning environment, and curriculum. Depending upon the direction the district and BOE take with regard to facilities, choice, potential charter magnet secondary schools, consolidation, regionalization, and/or the development of another K-12 option, further investigation of implications will be required. This is not something that necessarily will come out of the strategic vision, per se. It, however, may be initiated as a result of the strategic vision process. In the end, the driving force should be the vision for all students and the Millstone Township School District.